

BRAZIL

LOCAL PROGRAMS

**PHARMACEUTICAL INDUSTRY'S
SOCIAL PROGRAMS**

2004'S ACTIONS

LEGEND



HEALTH



LIFE



EDUCATION



ENVIRONMENT



COMMUNITY



CULTURE



OTHER



Abbott Laboratórios do Brasil Ltda.

R\$ 24,680.00
IN INVESTMENTS

2,969
PEOPLE BENEFITED

Abbott Laboratórios is a global health-related company dedicated to the discovery, development, production and marketing of medical and pharmaceutical products, including nutritional products, equipment and diagnostic devices. It employs over 60,000 people and markets products in more than 130 countries.

SILVEIRA SAMPAIO CITY SCHOOL

To financially support extra-curriculum activities developed by Silveira Sampaio City School, in Rio de Janeiro (RJ). This resulted in a decrease of repetition rates and of school evasion rates.

ASSOCIATION FOR HANDICAPPED CHILDREN (AACD)

To donate part of Abbott's grants to buy 'Happy Seasons' cards from AACD.

GROUP OF FRIENDS ANDRÉ SALES

To donate new toys to orphanages.

CLOTHES COLLECTION CAMPAIGN - SÃO PAULO

To collect winter clothes to be donated to the Social Fund of Solidarity in São Paulo

LAR DE DANIEL ORPHANAGE

To collect food for the children living at the orphanage.



Altana Pharma Ltda.

R\$ 282,982.73
IN INVESTMENTS

6,300
PEOPLE BENEFITED

Altana Pharma, in conjunction with private and public entities, is demonstrating an increasing concern with the social-economic development of the Country, through its participation in important social projects.

CULTURAL PROGRAMS SPONSORSHIP

To sponsor cultural projects of the Humboldt theater.

BARROCO ASSOCIATION IN BAHIA

To donate financial resources to the church's chorus.

'ART FOR SENNA' PROJECT

To sponsor the production of a book about Ayrton Senna, with compositions by the writer and artist Paulo Solaris.

'THE LITTLE BRAZILIAN'

To sponsor the production of 2,000 brochures of the National Program for Drug-Addiction Prevention in public and private schools of Jaguariúna (SP), in a partnership with the National Association of Customs Employees.

'ZERO HUNGER' PROGRAM

To donate funds for the 'Zero Hunger' Program.



Astrazeneca do Brasil S.A.

R\$ 132,770.82
IN INVESTMENTS

541
PEOPLE BENEFITED

Since 2000, Astrazeneca is maintaining a Social Responsibility program, whose objective is to educate, stimulate and support associates in voluntary actions within the community, helping to arouse the citizenship spirit in them.

'YOUNG CITIZEN' PROGRAM

To qualify and select young individuals from the region in which the company is located, giving them the opportunity of their first job.

SYMPATHETIC ALPHABETIZING

A fidelity program in which Astrazeneca products discounts and delivery services are offered to the patient upon doctor's indication. To each patient registered in the program, a fund is donated to the Sympathetic Alphabetizing Program. Following the guidelines of the program, in 2002, together with MEC (Ministry of Education and Culture), the company adopted the city of Santo Antonio do Jacinto, in Minas Gerais, which is being continuously maintained by Astrazeneca. All funds are intended to teach this population to read.



Bayer S.A.

R\$ 1,484,000.00
IN INVESTMENTS

66,512
PEOPLE BENEFITED

For Bayer, Social Responsibility is a corporate concept corresponding to the high quality of its products. In 2004, the company invested in programs involving various activities to different audiences all over Brazil, among them the Soccer School in Belford Roxo (Rio de Janeiro), where 350 boys and adolescents can practice soccer. Bayer is also a partner company of the 'Zero Hunger' Program.

'BAYER GOES TO COMMUNITY' SHOWS

Every month, Bayer presents musical concerts and plays in schools, communitarian day nurseries, and residents' associations. Explanations on how to prevent infective-contagious diseases such as meningitis, cholera, dengue, AIDS and leptospirosis are inserted between presentations. Such information is also described in a brochure delivered to the population. The environment subject is addressed and information aiming to stimulate audience's attention is shown, particularly when involving basic hygiene and garbage recycling notions.

OUR SOUP

To feed needy children registered in 46 schools and communitarian day nurseries with a soup containing macaroni, vegetables, meat and beans, as well as chicken soups, in a daily basis. This action is also developed in a partnership with FEMAB (City Federation of Belford Roxo Residents' Associations), which helps in registering and distributing the meals.

COMMUNITY OF THE FUTURE

To help, since 1999, the development of young individuals in new technologies. The project consists on information technology classes for children and adolescents to learn how to use basic operation systems (Windows, Word, Excel).

MUSICAL INSTRUMENTS FACTORY

To offer courses on how to build a percussion instrument.

BAYER'S OLYMPIC GAMES

To organize Olympic Games as part of the activities schedule in the city of Belford Roxo. During the four weeks of tournaments, young individuals of up to 21 years old participate in the project playing soccer, volleyball, basketball and simple races, among others.

SOCCER SCHOOL

To provide the opportunity for needy young individuals in Belford Roxo to become soccer professionals. This Soccer School is a perspective of 8 – 17 years old children and teenagers development, because they will have the chance of becoming professional players in an institution, counting on experienced coaches.

'BAYER GOES TO COMMUNITY' VOLUNTEERING

To organize a project in which approximately 100 volunteers go to a non-governmental organization in a weekend to paint walls, plant gardens, etc.

PARTNERSHIP WITH AACD

To donate the raw material polyurethane for manufacturing prosthesis to AACD patients.

MANDALLA 'ZERO HUNGER'

To give technical and financial support to one of the most innovative social projects in the Country. The Mandalla Project is an irrigation system for the semi-arid region of Paraíba state, stimulating income generation through family self-sustainable agriculture.

GUIDE DOG

To improve the quality of life of visually handicapped individuals, by enabling safety, mobility, and independence provided by trained guide dogs, enabling the access of the blind people to social life and labor market.

BAYER YOUNG ENVIRONMENTAL ENVOY AND BAYER ENVIRONMENTAL AWARD FOR MEDIA

To identify young students with projects in the environment area, to promote interchange and experiences sharing among them and to stimulate the development of projects aiming to privilege the sustainable development at local level. In parallel, the Bayer Environmental Award for Media – BEAM selects two young Brazilian journalists, authors of reports on environment and sustainable development at local level. The objective is to stimulate environmental journalism, promoting a wider coverage of subjects related to the protection and preservation of biodiversity, environmental management systems and natural resources management, among others.



**Boehringer Ingelheim do Brasil Química
e Farmacêutica Ltda.**

R\$ 163,858.47

IN INVESTMENTS

7,104

PEOPLE BENEFITED

Boehringer Ingelheim do Brasil recognizes and complies with its responsibility as a social agent, through actions addressed to the environment, health and social development of children and teenagers. Activities target the sustainable development, contributing to the social and environmental development. The company is engaged in strengthening social relationship with the community aiming the physical, mental and social welfare of its employees and their families.

LAR JANE SUZANA – DAY NURSERY

To contribute to education and care of needy children from the region of Taboão da Serra through the Lar Jane Suzana Day Nursery.

NURAP – PROFESSIONAL LEARNING NUCLEUS

To promote the educational, cultural, social and professional development of adolescents.

DONATIONS AND SPONSORSHIPS

To promote health and quality of life through donations of equipment and drugs, sponsorships and supports, among other initiatives.

ABRINQ

To help needy children and adolescents, ranging from zero to 18 years old, living in São Paulo Region (SP).



Bristol-Myers Squibb Farmacêutica Ltda.

R\$ 457,120.00

IN INVESTMENTS

536

PEOPLE BENEFITED

Bristol Myers-Squibb actively participates in various social programs in the Country, especially in the World Solidarity Fund, which objective is to eliminate hunger. The company also supports different health and hospital-related programs, professional qualifying education and environmental areas.

THE SAVING CARTRIDGE

To contribute to the Program Einstein in Community, by Hospital Albert Einstein, reaching approximately 7,100 children from the Paraisópolis slum, through healthcare. The company contributes by donating all printer cartridges.

ENVIRONMENTAL EDUCATION PROGRAM

To develop employees' kids ranging from 4 to 12 years old awareness of the importance of preserving environment. During a day, children participate of practical activities, with educational games and theory.

JUNIOR ACHIEVEMENT

To establish and strengthen the partnership with Junior Achievement, a non-profit international association focused on adolescents' education. The entity aims to develop business administration basic principles to young individuals.

GOTAS DE FLOR COM AMOR

To contribute with the children assisted by the home Gotas de Flor com Amor during Christmas time. Each employee-sponsor buys a Christmas gift to his/ her protégé(e).

WORLD SOLIDARITY FUND

To contribute to the World Solidarity Fund aiming to eliminate poverty and to promote the social and human development in developing countries.

CASA COR DA RUA

To collaborate with the NGO Casa Cor da Rua, comprehending recycling and people's valorization. In December 2004, the Casa Cor da Rua arranged a Christmas' store in the company.

AYRTON SENNA INSTITUTE

To collaborate to the Ayrton Senna Institute. In December 2004, Bristol Myers-Squibb donated R\$ 30 thousand to that entity for projects addressing education and professional development.

WINTER CLOTHES CAMPAIGN

To collect pieces of clothes through the campaign "Make the Right Choice". Donations are addressed to Casa do Menor Santo Amaro, which gives shelter to children and adolescents since 1980.

BOOKS CAMPAIGN

To donate 900 books to city libraries 'Presidente Kennedy' and 'Benedito Barros Barreto' in Santo Amaro.

COMPUTERS DONATION

To contribute with the work by Santa Casa de Misericórdia de Santo Amaro through the donation of 40 computers for the hospital.

VACCINATION PROGRAM

To promote an anti-influenza vaccination campaign.



Eli Lilly do Brasil Ltda.

R\$ 260,000.00
IN INVESTMENTS

9,500
PEOPLE BENEFITED

Eli Lilly do Brasil believes on the real importance of investing in corporative responsibility activities for the benefit of the community as a whole. Concerned with the social issue, the company launched in 2001 the program "Lilly in Action", which develops social projects through the voluntary work of employees, their families and retired individuals.

LILLY IN ACTION

To create opportunities to employees, retired and their families to act as volunteers in needy entities, through visiting, following up and training in health education.

CHILD IS LIFE

To deliver information about hygiene, health, and nutritional values to children and their parents in needy communities from different Brazilian regions with the help of volunteers.

LILLY JOINT VENTURE FOR HEALTH AND CITIZENSHIP

To dedicate a whole day of medical lectures to the community, when services such as hair cuts, blood pressure measurements, etc., are also provided.



Fresenius Kabi Brasil Ltda.

R\$ 301,400.00
IN INVESTMENTS

6,696
PEOPLE BENEFITED

The company is committed with established donations goals and objectives to less favored people and entities, aiming to minimize suffering and to provide a better quality of life to people and entities involved.

DRUGS DONATION

To donate drugs to entities, hospitals and needy people.

FOOD COLLECTION CAMPAIGN

To encourage volunteering within the company through food donation.

GYM IN THE COMPANY – SESI

To prevent labor-related diseases.

CHILDREN EDUCATION

To offer financial support to the education of needy children.

ECOTERAPIA PROJECT

To financially help the institution for recovering children with mental problems.

MENINO JESUS DE PRAGA DAY NURSERY

To financially contribute to help needy children.



Galderma Brasil Ltda.

R\$ 49,000.00
IN INVESTMENTS

230
PEOPLE BENEFITED

Galderma believes that business management can only be fully achieved if the company effectively participates of the society. Thus, it believes and encourages Social Responsibility actions involving volunteering.

DEAR CHILD

To offer education to needy children and to encourage reading and writing, taking into account the specific needs of each age group.

DERMATOLOGY DAY

To promote healthcare to needy people through partner doctors and volunteers and through the donation of drugs for skin diseases treatment.



GlaxoSmithKline Brasil Ltda.

R\$ 350,000.00
IN INVESTMENTS

20,000
PEOPLE BENEFITED

GlaxoSmithKline, one of the leading research and development- based pharmaceutical companies in the world, is committed with the improvement of human quality of life, allowing people to perform more, feel better and live longer.

POSITIVE BEHAVIOR

To educate adolescents and pre-adolescents from the public school network about sexually transmissible diseases, how to prevent and fight against prejudice regarding people living with such diseases.



Janssen Cilag Farmacêutica Ltda.

R\$ 593,860.00
IN INVESTMENTS

2,670,800
PEOPLE BENEFITED

Johnson & Johnson Group and Janssen Cilag understand that a community's sustainable development is achieved by men and women who believe in Men's infinite capacity of creating new ways to exceed limits. An alert and caring view to Brazilian community becomes a motivation for continuously looking for partners in order to fulfill the mission of being a community-friend and socially responsible company. It is committed with the promotion of live valorization, peace, unit, and culture enhancement, which come from and for Men.

INMED – HEALTHY CHILD, HEALTHY FUTURE

To fight against, educate and prevent verminosis in needy children, with the aid of teachers and of the community.

SAFE HOUSE

To promote the rearrangement of shelters offering care to children, as well as to demonstrate, in practice, how a Safe House functions.

SAFE CHILD

To educate teachers, adults and children (from 1 to 14 years old) to prevent accidents.

DOCTORES DA ALEGRIA

To deliver joy and happiness to hospitalized children going through difficult times.



Merck Brasil S.A.

R\$ 409,874.07
IN INVESTMENTS

10,901
PEOPLE BENEFITED

Merck aims to actively participate in the social inclusion and in restoring the citizenship of handicapped people through actions in partnership with the IBDD (Brazilian Institute in Defense of the Rights of Handicapped People), one of the main institutions working for this cause. In addition, it also acts by promoting strategies and projects on Environmental Education and Sustainable Development in partnership with local communities, in its Merck NE units, having as a major objective to integrate concepts of Social Responsibility to all its business initiatives.

PARTNERSHIP WITH IBDD – SOCIAL INCLUSION OF HANDICAPPED PEOPLE

To alert to and help on social inclusion and citizenship restoring to handicapped people. To qualify them to work in marketing, information technology and management areas.

CITIZENSHIP AND SOLIDARITY WEEK: CLEANING PRODUCTS DONATION CAMPAIGN

To collect cleaning products to be given to an orphanage taking care of handicapped children.

FOOD DONATION CAMPAIGN

To contribute by collecting and donating basic aliments to be given to families from the surroundings (including families with handicapped children).

MEDICINAL VEGETABLE GARDEN DRA. TEREZINHA REGO

To support this project, which provides drugs, counseling, and follows up its performance. The project has generated the implementation of more than 112 medicinal gardens in low-income communities.

UNIVERSITY SCHOOL – COLUN

To donate computers to be used by young individuals from low-income communities in the surroundings.

AFRICAN CULTURE CENTER OF MARANHÃO

To donate materials to the institution that fights against all kinds of racism.

CHILDREN AND SOCIAL CARE CITY FOUNDATION (FUMCAS)

To support the project with materials for the carpentry shop.

IBAMA – MANATEE PROJECT

To preserve the Manatee and to make community aware of the importance of preserving the environment.

IMPUR – URBAN SKYLINE CITY INSTITUTE

To contribute for Parque Bom Menino to become a reference point in environmental education in the city of São Luis (MA)

USP

To encourage USP students by sponsoring a scholarship.

S. MIGUEL CHURCH

To contribute by collecting food.

HUMBOLDT SOCIETY

To support the maintenance and improvement of the facilities of Humboldt Asylum, through collaboration on “May Festival”.

BRAZILIAN INSTITUTE OF MEDICINAL PLANTS

To support and help on the organization of the “Iberian-American Congress of Medicinal Plants”.

MARANHÃO CITY HALL

To support the city through donations.

ACIJA

To buy an automobile intended to patrol the region.

CIDADE DE DEUS RESIDENTS’ ASSOCIATION

To buy building material for the Residents’ Association.

BRAZILIAN INSTITUTE OF LEGAL STUDIES

To support and help on the 1st Brazilian Forum of Studies and Discussions against Violence and in Favor of the Rehabilitation of Drug-Addicted Citizens.

CEFET DONATION

To support an event for students.

AGRICULTURE HOUSE

To sponsor a teacher.

SÃO JOSÉ DE RIBAMAR FESTIVAL

To supply financial resources to the event.

IBAMA

To support the event organized by this entity.

FRANCISCO ARDUÍNO FOUNDATION

To make donations aiming to support research conduction.

CORCOVADO GERMAN SCHOOL SOCIETY

To help on producing schedules for the school.

FOREST POLICE

To contribute to the Sympathetic Christmas in low-income communities.

ENVIRONMENT DEPARTMENT

To make donations to the Department.

ALFALIT

To help on alphabetizing Merck employees and other people at Fazenda Chapada.

PANDEIRO MINAS GERAIS PROJECT

To help on developing a communitarian vegetable garden.

COMPUTER DONATIONS

To donate equipment to the Trade Association Barra do Corda, Educational Association São Francisco de Assis, Mothers Club Barra do Corda and APAE.



**Merck Sharp & Dohme Farmacêutica
Ltda.**

R\$ 1,558,074.00
IN INVESTMENTS

1,070,412
PEOPLE BENEFITED

Merck Sharp & Dohme is working for more than a hundred years to bring innovative drugs to patients that might fulfill medical needs still not met. The company is fully convinced of its role of developing drugs that make the difference in people's lives, and continuously works to contribute to the sustainable development of the communities in which it exists. That is why it always tries to come up with ways to encourage diversity, to respect the environment and to promote more health and education.

WORLD PROGRAM FOR MECTIZAN DONATION

To prevent the onchocercosis, a disease known as River Blindness, in populations living by the rivers.

INTERNATIONAL GRANTS – MERCK FOUNDATION

To multiply information about HIV and drug addiction prevention among adolescents through the Internet, in a partnership with the Corsini Center. To develop Brazilian competitiveness indicators in a partnership with the Competitive Brazil Movement.

SOCIAL GIFTS

To encourage communities in the sustainable development and in the use of recycled paper.

GOL

To support the company with social reintegration initiatives. Arcoxia Social Responsibility.

ABRAG

To encourage the glaucoma detection in Brazilians through a partnership with ABRAG – Brazilian Association of Glaucoma. Cosopt Social Responsibility.

AACD

To contribute with the promotion of health and welfare of people with special needs in a partnership with AACD. Vioxx Social Responsibility.

MSD COMMITMENT WITH THE COMMUNITY AND ENVIRONMENT

To alert and educate students and teachers of public and private schools in Sousas (SP) community, on issues like environment preservation and APA (Environmental Protection Area). To implement the awareness on the careful consumption and selective collection of recyclable materials in offices. To contribute to the generation of funds to FEAC – Care Entities Federation of Campinas.

DIVERSITY

To encourage the participation of minority groups in the economy through a partnership with Integrare. To valorize quality education to minorities (African-Brazilian) in a partnership with the Zumbi dos Palmares University.

VOLUNTEERING CAMPAIGNS

To contribute for the community in which we exist to have food supplement and to fulfill their special needs. Contribution is basically made by employees, and encouraged by the company.

INCENTIVE TO CHILDHOOD CARE

To keep, in a partnership with other institutions, the activities developed by the Casa da Criança in Sousas.

APPRENTICE PROGRAM

To provide young students with development to labor market.

INCENTIVE TO CULTURE

To promote culture among people from different social layers by sponsoring the Arts Center building of the Escola Graduada de São Paulo. To integrate people from different religions and cultures by sponsoring a concert of the European Union Youth Orchestra and maestro Vladimir Ashkenazy.



**Novo Nordisk Farmacêutica do Brasil
Ltda.**

R\$ 442,000.00 | **5,816**
IN INVESTMENTS | PEOPLE BENEFITED

Novo Nordisk aims, by its actions, a business performance that is socially and environmentally responsible, and economically feasible. For this, the world project of the company has been created, named Triple Bottom Line (TBL) aiming to assure the company's sustainability through this tripod (social, environmental and financial). While the head offices are increasingly focusing TBL, Novo Nordisk Brasil is consolidating its identity, culture and defining action standards in the future, especially in the area of Social Responsibility.

DIABETES COURSE – UNICAMP

To promote the interaction of medical professionals involved on the follow-up of diabetic patients, to update concepts and to search for subsidies for the optimization of health services and care for those patients.

SELF-INFUSION PLACE

To guide hemophilic patients on how to administer the drugs they need. Participants attend to a lecture about self-infusion and learn how to administer the drug through a simulation on a mechanical arm.

MICROCOMPUTER DONATIONS

To promote learning activities and professional qualification, thus contributing to the development of the local community.

DIABETES WORLD WALK

To increase world's population knowledge about diabetes and to deliver awareness of the importance of physical exercises to the improvement of the quality of live, once sedentariness is a risk factor for the disease.

DIABETES FIGHTING PROJECTS

To establish partnerships with the Diabetes Heart Nucleus of Incor HC-FMUSP and with the National Federation of Diabetes Associations and Entities (FENAD) and to support the Ministry of Health on the performance of two projects aiming to improve the treatment of diabetic patients in the country.



Novartis Biociências S.A.

R\$ 4,796,722.00

IN INVESTMENTS

134,110

PEOPLE BENEFITED

Novartis actions are integral part of the Corporate Citizenship program, which aims the daily exercise of corporate interests, social considerations and environmental issues balance. The program is based on the principles of Global Compact, an initiative promoted by the United Nations Organization. The company believes that a responsible behavior in corporate citizenship is essential to accomplish the mission of curing diseases, minimizing suffering and improve population's quality of life.

GLOBAL ALLIANCE FOR LEPROSY ERADICATION

To provide free-of-charge treatment for all patients worldwide through a partnership with the World Health Organization.

NOVARTIS FOUNDATION FOR SUSTAINABLE DEVELOPMENT

To improve less favored populations' quality of life worldwide through three areas of actuation: publications about sustainable development, dialogue and relationship for building alliances, actions for healthcare development and social development. To support the Pastoral da Criança in order to reduce infant mortality rates and to provide a healthier pregnancy to low-income women, with basic actions on nutrition, health, citizenship and social control. To support the Human Rights Defense Center (CDDH) in Petrópolis (RJ), contributing to popular organizations growth and, consequently, to the fight for basic Human Rights.

PARTNERSHIP DAY WITH COMMUNITY

To encourage volunteering in our worldwide employees intending to improve the quality of life in the communities in which the company exists. In general, this work happens in needy community supporting institutions or social minorities, such as people living with special needs, elderly and children with limited access to education.

TROPI.NET.ORG

To enable the communication among scientists and researchers in tropical diseases, through a non-profit virtual network with the objective of shortening the time spent on discoveries of new treatments for fighting against those diseases.

DONATIONS AND SPONSORSHIPS

To donate drugs, equipment, computers and to offer financial aid for providing treatments and infrastructure improvement in institutions caring for needy and sick people, such as the Association for Children and Adolescents living with Brain Tumor – TUCCA; Brazilian Association of Lymphoma and Leukemia – ABRALE; Supporting Group to Children and Adolescents with Cancer – GRAAC; Swiss-Brazilian Association for Children Aid- BRASCRI; Foundation for Health Scientific and Technologic Development – Fiotec; Beneficent Association Guilhermina Maria de Jesus – ABEGUI; Arco Beneficent Association. Novartis also sponsors projects such as the Ethos Journalism Network, coordinated by the Ethos Institute of Social Responsibility, and the actions by the National Council of City Health Officers – CONASEMS.



Organon do Brasil Indústria e Comércio Ltda.

R\$ 721,863.81
IN INVESTMENTS

9,263
PEOPLE BENEFITED

Social Responsibility is an integral part of Organon's strategic management, which is continuously committed with ethics and transparency in its relationships with different audiences: associates, consumers, suppliers, shareholders, community, Government and others. It contributes, through its actions, to the sustainable development, both in social and economic and environmental ranges, and thus promotes the improvement of the quality of life of its associates and their families, of local community, and of the society as a whole.

SUPPORT TO NEEDY ENTITIES

To promote material, financial and volunteer personal support for the benefit of children, adolescents, elderly individuals and pregnant women from seven social entities.

SYMPATHETIC ALPHABETIZING

To adopt the city of Sapé (PB) in the Sympathetic Alphabetizing Program in order to fight against the illiteracy rates among its residents.

SOCIAL MANAGEMENT COURSE

To qualify 11 entities from Santo Amaro by sponsoring a social management course, and thus developing management competencies in social projects.

REDUCARTE

To sponsor the Reducarte Project by donating computers, printers, books, DVD Players, musical instruments, etc. To pay teachers for disciplines such as handicraft, computer sciences, theater, among others.

SOCIAL VOLUNTEER

To provide volunteer services with the participation of associates for the benefit of entities assisted by PES and for the social management course.

DONATION CAMPAIGNS

To encourage and stimulate volunteer actions through campaigns for donating food, clothes and others.

NURAP

To collaborate with the Rotary Nucleus of Professional Learning, enabling a practical experience in the company for young needy individuals.

SOLIDARITY WEEK

To contribute with social entities by means of a bazaar arranged in the company to sell handicraft for the benefit of the entity, in addition to get associates closer to social causes by divulging the name of the entity.

BLOOD DONATION

To promote the Blood Donation Campaign for the benefit of the Pró-Sangue Foundation within the company.

ESTRELINHAS DA AMIZADE (FRIENDSHIP STARS)

To encourage the voluntary letters exchange among associates and children from the CDC- Santo Amaro.

SEXUAL GUIDANCE

To organize sexual guidance modules for educators working on the Sympathetic Alphabetizing Program.

SEXUALITY HELP LINE

To provide guidance, by telephone and e-mail, about doubts on sexuality, and didactic material supporting the subject.

SEXUAL GUIDANCE MANUAL

To promote the production of a question-and-answer book on sexuality.

RESPONSIBLE SEXUALITY – PREGNANCY IN ADOLESCENCE

To print the book in a partnership with the Sexuality Help Line. Marketing is assigned to distribute to doctors and educators.

RECYCLING PROJECT

To establish the garbage selective collection in the company and to use incomes achieved with the sales of recyclable material for the benefit of children and adolescents from Aldeia SOS Infantil.

ALDEIA SOS INFANTIL

To promote and encourage the Aldeia SOS Infantil to achieve profits and sustainability with the sales of recyclable material, using such money within the association.

ENVIRONMENTAL POLLUTION PREVENTION

To contribute to the adequate preservation of the environment so that next generations will be able to enjoy natural and energetic resources. To manage generated residues in production processes so that they could not damage the environment.



Laboratórios Pfizer Ltda.

R\$ 537,000.00
IN INVESTMENTS

36,695
PEOPLE BENEFITED

Pfizer Brasil has elected health education as the focus of its actuation in social projects, recognizing its talent and offering its experience and capacity in improving people's quality of life. In the last years, Pfizer is performing significant works in the community and investing on the implementation of new programs, always aimed to promote social conditions improvement.

LEARNING TO LIVE

To touch participants by presenting subjects such as sexual responsibility, unplanned pregnancy, prevention against drug-addiction and sexually transmissible diseases, allowing them to become information multipliers in the communities in which they live.

TEAR PROJECT

To promote social reintegration of mentally ill people through the work on loom, candles, mosaic, printing, paper recycling, stained glass, and carpentry shops.

CABRA ESCOLA PROJECT

To reinsert children in schools, to fight against malnutrition and children labor and to increase the incomes of the families involved with goat breeding.

INCENTIVE TO VOLUNTEER WORK

To encourage employees involved in communitarian activities to experience the value "Support to Community" established by Pfizer.

PFIZER ENVIRONMENTAL EDUCATION AWARDS

To promote environmental education to teachers and students of the elementary and junior public schools by delivering awards and lectures.

VALE SONHAR (*DREAMING IS WORTHY*)

To reduce the pregnancy rates among adolescents from the Vale do Ribeira (SP) through a prevention campaign that uses the 'dream of life' of each young individual as the motivating element that will lead them to avoid this problem during adolescence.



Procter & Gamble Ltda.

R\$ 204,500.00
IN INVESTMENTS

13,300
PEOPLE BENEFITED

P&G is globally committed to improve social and educational conditions of the communities in which it exists. In Brazil, it acts in partnership with many community sectors, through programs developed by brands, products donations, corporate partnerships, and volunteering. It is one of the founders of the ACJ - Associação Caminhando Juntos – a Brazilian non-profit association affiliated to the United Way International.

CAMINHANDO JUNDOS (*WALKING TOGETHER*)

To support social projects qualifying young individuals to labor market by means of financial resources supply and volunteer work.

PARTNERSHIP AGAINST DRUGS

To financially contribute to campaigns for drug-addiction prevention.

COMPUTER DEMOCRATIZATION COMMITTEE

To donate computer-related equipment to this NGO, which intends to build computer sciences schools and develop citizenship spirit in needy communities.

'GENTE' PROJECT

To encourage volunteer work through internal campaigns (collection of food, clothes, toys, books, etc.)

UNICEF

To contribute, with a portion of the incomes coming from Pampers and BabyBalm sales, to the Infancy Development Program in Brazil.



Produtos Roche Químicos e Farmacêutica S.A.

R\$ 621,000.00
IN INVESTMENTS

52,250
PEOPLE BENEFITED

Roche intends to be included as an innovative and reference company among the increasing group of companies with a strong involvement with practices including the divulgation of values, management transparency, respect to ethics, return to investors, responsibility with employees, customers, suppliers, consumers, environment, community, Government and society.

EDUARDO MARLIÈRE PROJECT

To stimulate the cultural development of the educational community and of Jaguaré neighborhood, through contact with arts and other supplementary activities.

SPORTS SCHOOL PROJECT

To guide and encourage, through sports and education practices, the adoption of habits promoting physical and social-emotional health of young individuals from Jaguaré community.

FAMILY IS EVERYTHING

To guide pregnant women from Jaguaré community by providing them basic information on pregnancy, delivery, puerperium, and baby care, promoting healthy and preventive habits within mother-child relationship.

GESC – MANAGEMENT FOR SOCIETY'S ENTITIES

To qualify NGOs which do not have a proper organization, by providing them with information and techniques for their managements to be more efficient and effective to the communities they help.

FELLOWS AGAINST ACNE

To touch the community about the consequences of acne and to encourage people to look for a dermatologist. To reduce the rates of self-medication and to clarify the myths surrounding the disease.

SOCIAL CAMPAIGNS

To collect clothes, food, school materials toys and shoes.



Sankyo Pharma Brasil Ltda.

R\$ 69,570.00
IN INVESTMENTS

164
PEOPLE BENEFITED

Sankyo is aware of its intrinsic Social Responsibility (product, environment, quality of life) and of the community surrounding it, extending its commitment with quality and ethics regarding its partners.

CAJU PROGRAM

To help, together with the Medical Association of Paraná, divulging and collecting funds for the acquisition of basic aliments, distributing them to day nurseries in a monthly basis.

LEARNING TO LIVE

To show, through a testimonial of a patient having a degenerative disease, that we must valorize life.

DONATIONS

To donate materials and objects that are no longer necessary for the company to some entities. To lever infrastructure resources for building an Information Technology area within the Communitarian association Monte Azul.

COMMUNITARIAN ASSOCIATION MONTE AZUL

To allow a better use of resources from a local network.



Grupo Sanofi-Aventis

R\$ 6,367,270.00
IN INVESTMENTS

102,220
PEOPLE BENEFITED

The Group is involved with humanitarian organizations in dozens of countries. It encourages its associates' participation and aims to go beyond financial support, by using its experience in order to contribute to health and quality of life improvement for children affected by diseases or by any kind of injustice – the major focus of the group's social actions. It has also contributed by creating innovative proposals, both for diseases causing a great impact to public health and to rare pathologies, as well as by developing drug access programs in less favored regions of the world.

OUR DREAMS ARE POSSIBLE

To implement some 'in motion' toy galleries, in reference public hospitals, contributing to the recovery of hospitalized children.

MOVIES SESSION

To promote a leisure day to needy children submitted to oncologic treatment (and their relatives), living almost full-time in hospitals. Movies session and snack at a mall (São Paulo and Rio de Janeiro).

MUSIC AT NOON

To provide moments of joy, leisure, and culture to the hospital environment. Classic music concerts in public hospitals in São Paulo in a partnership with the Medical Association of São Paulo.

ESTRELA SOLIDÁRIA (SYMPATHETIC STAR)

To transfer production and printing costs of corporate Christmas cards to an institution dedicated to children and adolescents, encouraging associates to participate in the initiative by buying those campaign cards for their personal use.

DONATION TO PARAGUAY

To donate analgesics for injection to the treatment of the victims of the fire happened in a supermarket in the city of Asunción (Paraguay) in August 2004.

CONVIVER PROJECT

To develop programs for support, information and quality of life to women with breast cancer, by promoting meetings with patients associations and experts, and contributing for them to stand the disease.

RECYCLE MILLIONS OF LIVES

To promote and monitor selective collection activities, delivering profits to social entities dedicated to children health problems. The goal is to alert society of the close relationship between environment and future generations' quality of life.

PARTNERSHIPS AND DONATIONS

To meet social needs of poor populations, contributing to health authorities by means of drugs donations and prevention campaigns to fight against some pathologies of public health's interest.

PROF. CLÁUDIO JOSÉ RODRIGUES CITY SCHOOL

To improve safety and quality of live conditions of children in elementary and junior school and to alert about the importance of preserving environment. Building rearrangement of the city school next to Suzano plant.

LIVE BETTER WITH DIABETES

To educate and create patients' and population's awareness about the importance of exercises for diabetes prevention and control.



Schering do Brasil Química e Farmacêutica Ltda.

R\$ 5,278,006.00
IN INVESTMENTS

2,180,500
PEOPLE BENEFITED

Schering do Brasil develops social initiatives aiming to improve the quality of life of young individuals and members of needy communities. Among Social Responsibility actions, we highlight the Program 'Attention and Guidance to Sexual and Reproductive Health' (ATO), which currently benefits 160 thousand students from public and private schools in metropolitan regions of São Paulo, Rio de Janeiro, Brasília, Belo Horizonte, Curitiba, and Porto Alegre. Another project to be highlighted is the support to Futura Channel, reaching more than 50 million people.

FUTURA CHANNEL

To develop educational projects and to spread knowledge to many places in Brazil.

ATTENTION AND GUIDANCE TO SEXUAL AND REPRODUCTIVE HEALTH

To qualify health agents and NGOs in sexuality and human reproduction programs for the needy population.

SEXUALITY – PLEASED TO MEET YOU

To qualify teachers from public schools and health technicians from five States to address sexual education.

SHARING IDEAS

To guide and alert women through gynecologic care, about prevention of unplanned pregnancies and STDs.

FINANCIAL DONATIONS

To contribute with money to caring entities.

PARTNERSHIP FOR RESTORING

To donate money for restoring USP Medical College.

PARTNERSHIP WITH NGOs

To financially contribute to many NGOs for providing care to needy people.



**Indústria Química e Farmacêutica
Schering-Plough S.A.**

R\$ 900,000.00 | **24,760**
IN INVESTMENTS | PEOPLE BENEFITED

Schering-Plough's commitment with Social Responsibility is a concrete reality since few years ago. Schering-Plough, for the 5th consecutive year, is considered as one of the Best Companies to Work At, and, since 2004, is also one of the Best Companies for Women to Work At. Its Instituto Criança é Vida (*Child is Life Institute*) reaches 9,904 families and 24,760 children/ year. It counts on the help of other fifteen companies which support and multiply its activities, and is a model of corporate volunteering and health education.

'CHILD IS LIFE' INSTITUTE

To educate, in health, communities with less favored social conditions.



Solvay Farma Ltda.

R\$ 137,110.00 | **6,095**
IN INVESTMENTS | PEOPLE BENEFITED

Solvay Farma relationship with the communities where it acts has always had transparency, respect and ethics as foundations. Solvay understands that its role is to be co-responsible for the improvement of those people's quality of life and, thus, maintaining a continuous dialogue with them for sharing know-how and offering solutions to specific problems in the areas of education, health and citizens' initiatives.

QUALITY IN LEARNING

To improve and recycle public schools professionals, aiming a better education quality in elementary and junior schools.

BIG SOUP

To distribute food to needy population.

'BEM EFICIENTE' AWARDS

To donate resources to enrolled entities.

MÃO BRANCA (WHITE HAND)

To help the elderly from this entity on preventing and treating osteoporosis.

MANDACARU PROJECT

To donate drugs aiming to fight against parasitic diseases in Northeastern region.



Laboratórios Wyeth-Whitehall Ltda.

R\$ 1,352,136.00
IN INVESTMENTS

242,413
PEOPLE BENEFITED

For Wyeth, it is important to return to society what this gives to it by meeting the needs of reducing inequalities, fulfilling needs, creating opportunities to a sustainable development and preserving the environment. The company believes these are required for hastening Country's progress and opportunities equality, since social gaps are still huge and only through people's and companies' volunteering a short-term real progress can happen.

ORGANS DONATIONS CAMPAIGN

To financially contribute to entity awareness campaigns.

GAME FOR LIFE

To financially help a soccer game with transplanted people, assisted by the ABTO.

SOLIDARITY WEEK TO RENAL PATIENTS

To contribute to the incentive and support campaign to renal patients.

ART IN MOTION

To support activities of associations caring for rheumatic patients, who paint and sell pictures to maintain the association.

WALK AGAINST RHEUMATISM

To develop population's awareness about rheumatic diseases and their specialized healthcare, by sponsoring the walk happened in Rio de Janeiro.

PUBLICATION OF THE BOOK "MENINGITIS – A DISEASE UNDER CITY LIGHTS"

To sponsor the publication of this book in order to create population's awareness about meningitis prevention.

SUPPORT TO MENING FOUNDATION – INSTITUTE FOR MENINGITIS PREVENTION

To help the association in creating population's awareness about meningitis prevention. Support to therapy.

CARTÓRIOS PROJECT

To create parents' awareness of the importance of following the vaccination schedule, in a partnership with the Government of São Paulo State.

WYLLI MUNDI

To create parents' and children's awareness of the importance of following the vaccination schedule, in a partnership with the Education Department of São Paulo and the Hopi Hari Park, through a demonstration on a big doll.

PARTICIPATION IN HEALTH FAIR

To create population's awareness of primary healthcare and diagnostic screening in a partnership with the Health Department of São Paulo State.

SUPPORT FOR THE THEATER PLAY "ESTAÇÕES"

To support cultural production through financial aid.

YOUNG PATROL

To provide a first job experience for young individuals from 16 to 18 years old.

PUBLIC SQUARES URBANIZATION

To financially contribute to the urbanization of public squares in Itapevi (SP).

'CHRISTMAS WITHOUT HUNGER' CAMPAIGN

To assist a needy community in Jandira (SP) by donating 1,000 Pannetonis

SYMPATHETIC CHRISTMAS

To donate clothes and toys to the Supporting Group for Adolescents and Children with Cancer – GRAAC.

UNICEF CARDS

To contribute with funds and divulgation of the cause, by buying Christmas cards from UNICEF.

SERRA DO CONDURU(BA) STATE PARK PRESERVATION

To contribute to the preservation of the Atlantic Forest in a partnership with the Floresta Viva Institute.
To provide a job opportunity to local population.



**Zambon Laboratórios Farmacêuticos
Ltda.**

R\$ 53,655.96

IN INVESTMENTS

1,000

PEOPLE BENEFITED

The company participates in social projects focused on the improvement of health and quality of life, environment preservation and education, among others. It is always searching for a new way to act for the benefit of society, by developing its associates' and community's awareness.

DRUGS DONATION

To contribute to overall health, by donating Zambon drugs to hospitals and doctors, who distribute them to needy communities.

SUPPORT TO CULTURE

To organize a Christmas Concert available to all audiences. Then, the concert record is sold and resulting profits are used to rebuild a church.

SELECTIVE COLLECTION

To contribute to the environment by recycling paper, plastic and other materials.

SPECIAL OLYMPICS

To promote volunteering among associates and their families in order to help handicapped people.
Collection of funds for the project.
